



DESTINATIONS · HOTELS · FLEET · TRAVEL SERVICES

AZERBAIJAN

TRAVEL CATALOGUE

Where we can take you across the Land of Fire, how you travel
and where you stay.

23 DESTINATIONS

From Baku to the Caucasus, the
Caspian coast and the west

1–49 SEATS

Sedans, minivans, Sprinters and
full-size coaches

13 HOTELS

Three- to five-star partners in
Baku, Gabala and Shahdag



WELCOME

TO THE LAND OF FIRE

A WHOLE COUNTRY, A FEW HOURS FROM BAKU

In one compact country you can walk a medieval walled city beneath flame-shaped towers, stand in front of rock art that is tens of thousands of years old, watch a hillside that never stops burning, ride cable cars into the Greater Caucasus and drink tea grown on the Caspian coast.

This catalogue is a practical overview of what we offer: the destinations we operate, the vehicles we use, the hotels we work with, and who we are.

Every trip is tailor-made. Tell us your dates, group size and interests and we will send a complete programme and quotation.

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CAPITAL

Baku

MAIN AIRPORT

Heydar Aliyev
International
(GYD)

CURRENCY

Azerbaijani manat
(AZN). We also
work in USD and
EUR.

TIME ZONE

UTC+4

BEST SEASONS

April–June ·
September–
November

ENTRY

e-Visa online for
most nationalities

ABOUT US

WHO WE ARE

Brilliant Travel is a Baku-based travel company. We believe every journey should be unforgettable, so we take care of the whole trip across Azerbaijan: hotels, transfers, guides, day tours and tailor-made programmes, for individual travellers, families and groups.

OUR STORY

2022

We start out with guide services, showing visitors the real Azerbaijan, from the Old City of Baku to the villages of the Greater Caucasus.

2023–24

We add transportation and begin running full group tours and private tours.

Today

We look after the whole journey: hotels, transfers, guides, day tours and tailor-made programmes in every region of the country.

HOW WE WORK

- A local team in Baku that handles every detail, from the airport transfer to the last guided tour.
- Licensed local guides who work in English and Russian, with other languages on request.
- Private and group trips, built around your dates, interests and pace.
- Free consultation before you book, and secure online payment.

SEAMLESS TRAVEL

We handle the details, so you can relax and enjoy Azerbaijan.

EXPERT LOCAL GUIDES

Guides who bring the country's history and traditions to life.

SECURE, EASY PAYMENT

Safe, hassle-free payment for every booking.

FREE CONSULTATION

Advice on routes, timing and hotels before you commit.

"The team was super helpful in planning my honeymoon. They customized the package exactly how we wanted and ensured everything went smoothly. Will definitely book again!"

STEPHANIE NICOL · VILNIUS, LITHUANIA

THE MAIDEN TOWER, OLD CITY OF BAKU

2022

OPERATING SINCE

4+

YEARS OF EXPERIENCE

23

DESTINATIONS WE
OPERATE

13

PARTNER HOTELS

1–49

PASSENGERS PER
VEHICLE

TRAVEL SERVICES

WHAT WE DO

Everything you need for a trip to Azerbaijan. Book a single service or hand us the whole journey.

- | | | | |
|-----------|--|-----------|---|
| 01 | HOTEL RESERVATIONS
Three- to five-star partner hotels in Baku and the regions. | 02 | AIRPORT TRANSFERS
Arrival and departure transfers for individuals and groups. |
| 03 | PRIVATE TRANSPORT
From sedans to 49-seat coaches, matched to the size of the group. | 04 | TOURS & EXCURSIONS
City tours and day trips to every destination in this catalogue. |
| 05 | LICENSED GUIDES
Professional guides in English and Russian; other languages on request. | 06 | TAILOR-MADE PROGRAMMES
Itineraries built around your interests, pace and season. |
| 07 | GROUP & PRIVATE TOURS
Full group tours, and private trips for couples, families and friends. | 08 | VISA ASSISTANCE
Help with Azerbaijan's e-visa and the travel documents you need. |
| 09 | FLIGHT BOOKING
Flights arranged together with the rest of your trip. | 10 | FREE CONSULTATION
Advice on routes, timing and hotels before you book. |

WHO WE WORK WITH

INDIVIDUAL TRAVELLERS

COUPLES & FAMILIES

GROUPS

TRAVEL AGENCIES

TOUR OPERATORS

WHERE WE OPERATE

23 destinations in six regions, all served from Baku with private transport and guides, as day trips or as part of a multi-day programme.



BAKU & ABSHERON

Baku, Absheron, Gobustan

SHIRVAN & GABALA

Shamakhi, Pirgulu, Lahij, Ismayilli, Gabala

SHEKI & THE NORTH-WEST

Sheki, Gakh, Balakan

THE NORTH

Khizi, Qalaalti, Guba, Shahdag, Nabran

THE SOUTH

Masalli, Lankaran, Lerik

THE WEST

Ganja, Naftalan, Goygol, Red Bridge

Regions can be combined into one multi-day programme: the vehicle and driver stay with the group throughout.



01

CAPITAL ON THE CASPIAN

BAKU

RISHEHER, THE OLD CITY, WITH THE MAIDEN TOWER

Azerbaijan's capital pairs a medieval walled city with some of the boldest modern architecture in the region, strung along a seafront promenade on the Caspian.

ICHERISHEHER (OLD CITY)

The UNESCO-listed walled city: the Maiden Tower, the Palace of the Shirvanshahs, caravanserais and carpet shops in a maze of stone lanes.

FLAME TOWERS & HIGHLAND PARK

The three flame-shaped towers and the best panoramic viewpoint over the bay, reached by funicular.

HEYDAR ALIYEV CENTER

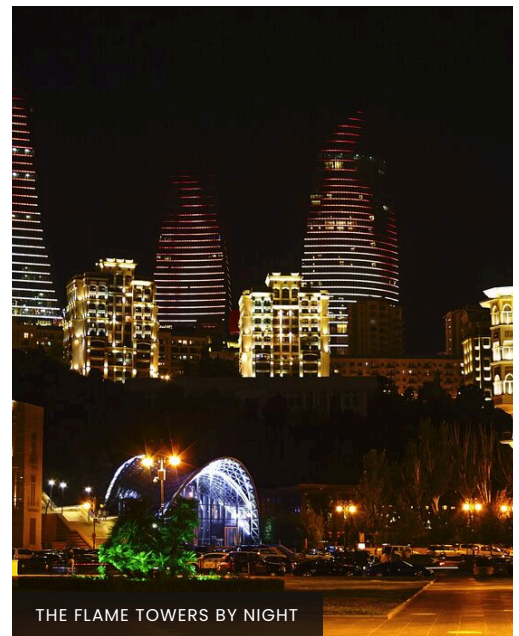
Zaha Hadid's flowing white landmark, with exhibitions on Azerbaijani history and culture.

BAKU BOULEVARD

The long Caspian promenade, with the Carpet Museum, Little Venice and the Baku Eye.

NIZAMI STREET & FOUNTAIN SQUARE

The pedestrian heart of the city for shopping, cafés and evening walks.



THE FLAME TOWERS BY NIGHT

IN BAKU WE RUN

City tour, full day

City tour with evening programme

Airport transfers

Dinner transfers



YANAR DAG, THE BURNING MOUNTAIN

FIRE AND STONE

02 ABSHERON & GOBUSTAN



ATESHGAH FIRE TEMPLE, SURAKHANI



ROCK ENGRAVINGS AT GOBUSTAN



MUD VOLCANO NEAR GOBUSTAN

DAY PROGRAMMES

Absheron: Ateshgah + Yanar Dag

Absheron + city tour

Gobustan

Gobustan + mud volcanoes

Gobustan + city tour

Gobustan + Absheron

Within about an hour of Baku, the Absheron Peninsula and the Gobustan reserve show why Azerbaijan is called the Land of Fire.

ATESHGAH FIRE TEMPLE

A castle-like temple at Surakhani where fire was worshipped for centuries, with pilgrims' cells around a central altar flame.

YANAR DAG

The "Burning Mountain": natural gas seeping from a hillside feeds flames that burn day and night.

GOBUSTAN ROCK ART

A UNESCO World Heritage landscape with more than 6,000 rock engravings recording up to 40,000 years of human life.

MUD VOLCANOES

A lunar field of bubbling grey cones. Azerbaijan has more mud volcanoes than any other country.



03 INTO THE GREATER CAUCASUS SHIRVAN & GABALA

JUMA MOSQUE, SHAMAKHI

West of Baku the road climbs from Shamakhi, an old Silk Road capital, into forested foothills, craft villages and the mountain resort of Gabala.

SHAMAKHI

Historic capital of the Shirvanshahs. Its Juma Mosque, founded in 743, is among the oldest in the Caucasus.

PIRGULU

Cool mountain forest above Shamakhi, home to the country's astrophysical observatory.

ISMAYILLI

Wooded valleys and vineyards on the southern slopes of the Greater Caucasus.

LAHIJ

A cobbled mountain village of coppersmiths; its copper craft is on UNESCO's intangible heritage list.

GABALA

Cable cars up Mount Tufandag, Nohur Lake and the Seven Beauties waterfall: one of the country's best-known mountain resorts.



A COBBLED STREET IN LAHIJ



MOUNT TUFANDAG FROM THE GABALA CABLE CAR

ROUND TRIPS FROM BAKU

Shamakhi

Pirgulu

Ismayilli

Lahij

Lahij + Gabala

Gabala



PALACE OF THE SHEKI KHANS

SILK ROAD TOWNS

04 SHEKI & THE NORTH-WEST



THE UPPER CARAVANSERAI, SHEKI

ROUND TRIPS FROM BAKU

Sheki

Gakh

Balakan

Along the foot of the Caucasus towards Georgia lie old trading towns and green mountain valleys.

SHEKI

The Palace of the Sheki Khans with its stained-glass shebeke windows, the Upper Caravanserai and famous Sheki halva. The historic centre is a UNESCO World Heritage Site.

GAKH

Mountain villages such as Ilisu, with waterfalls, old stone bridges and walks in the high Caucasus.

BALAKAN

The far north-west corner of the country: hazelnut groves, forests and the road on to Georgia.

DON'T MISS IN SHEKI

- Shebeke workshops, where the stained-glass lattices are still made by hand
- Sheki halva and piti, the town's two specialities
- The old Albanian church in the village of Kish
- A night in town instead of a long day trip, on request

05 STRIPED HILLS, ORCHARDS AND SKI SLOPES

THE NORTH

THE CANDY CANE MOUNTAINS, KHIZI

North of Baku the coast road passes striped desert hills before turning inland to orchards, high villages and the slopes of Shahdag.

KHIZI

The Candy Cane Mountains: hills banded in red, pink and white, on the road north.

QALAALTI

A mineral-spring spa resort in wooded foothills, below the ruins of the Chirag Gala fortress.

GUBA

Apple orchards, carpet weaving, the Red Village and the road up to Khinalig, one of the highest villages in the Caucasus.

SHAHDAG

The country's largest mountain resort: skiing in winter; cable cars, zip lines and hiking in summer.

NABRAN

A Caspian beach resort where forest runs down to the sea.



THE ROAD UP TO KHINALIG



SUMMER IN THE SHAHDAG MOUNTAINS

ROUND TRIPS FROM BAKU

Khizi mountains

Qalaalti

Guba

Shahdag

Nabran



THE TALYSH MOUNTAINS FROM LERIK

06 TEA COUNTRY AND THE TALYSH MOUNTAINS

THE SOUTH



HIRKAN NATIONAL PARK, NEAR LANKARAN

ROUND TRIPS FROM BAKU

Masalli

Lankaran

Lerik

The southern corner of Azerbaijan is green and humid: tea and citrus plantations along the coast, ancient forest and the Talysh Mountains behind.

MASALLI

Gateway to the south, known for the Istisu hot springs and forested hills.

LANKARAN

Azerbaijan's tea and citrus capital on the Caspian, beside Hirkan National Park, part of the UNESCO-listed Hyrcanian Forests.

LERIK

High in the Talysh Mountains, famous for its long-lived residents and sweeping views.

DON'T MISS IN THE SOUTH

- Lankaran tea, served with lemon and local jam
- Forest walks among the ironwood trees of Hirkan
- The Istisu thermal springs near Masalli
- Lerik's Museum of Long-Livers



07 GANJA AND THE LAKE COUNTRY

THE WEST

LAKE GOYGOL

Azerbaijan's second city and the lakes of the Lesser Caucasus, on the way to the Georgian border.

GANJA

Azerbaijan's historic second city and home of the poet Nizami: Javad Khan Street, the Imamzadeh complex and the Bottle House.

GOYGOL

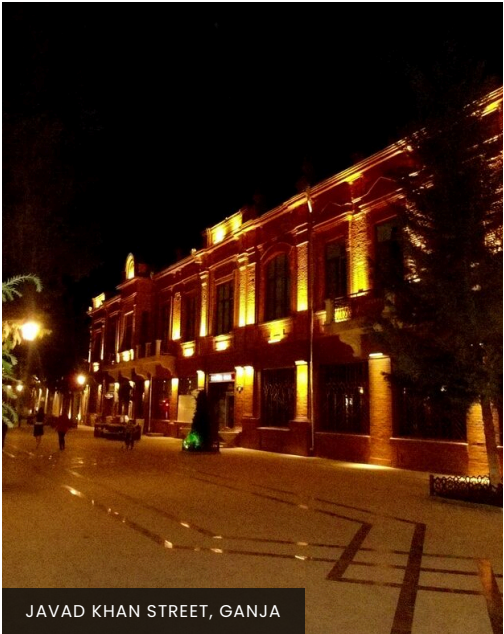
A mountain lake created by an earthquake in 1139, set in the forests of Goygol National Park.

NAFTALAN

A spa town known for its therapeutic naftalan oil baths.

RED BRIDGE

The land border with Georgia, for overland programmes between Baku and Tbilisi.



JAVAD KHAN STREET, GANJA

DON'T MISS IN THE WEST

- The mausoleum of the poet Nizami, outside Ganja
- The Bottle House, decorated with thousands of glass bottles
- Maral Gol, the smaller lake above Goygol
- The German-built streets of Goygol, once Helenendorf

ROUND TRIPS FROM BAKU

- Ganja
- Goygol
- Naftalan
- Red Bridge

PARTNER HOTELS

13 partner hotels, from three to five stars, in Baku, Gabala and Shahdag.

★★★★★ FIVE-STAR

SAPPHIRE CITY HOTEL

BAKU

SAPPHIRE MARINE HOTEL

BAKU · SHIKHOV SEASIDE

★★★★ FOUR-STAR

ATLAS HOTEL BAKU

BAKU

CENTRAL PARK HOTEL

BAKU

LA CORNE

BAKU

SAPPHIRE BAYIL HOTEL

BAKU

SAPPHIRE INN HOTEL

BAKU

GACHA-GOOCH FOREST HOTEL & RESTAURANT

SHAHDAG

★★★ THREE-STAR

DIAMOND HOTEL

BAKU

MARIS

BAKU

PURE BOUTIQUE HOTEL

BAKU

WESTSHINE HOTEL BAKU

BAKU

QABALA 7 GOZEL HOTEL

GABALA

OUR FLEET

From a private sedan to a 49-seat coach, each with a professional driver. We match the vehicle to the size of the group.



SEDAN

Private transfers and VIP travel · 2023+ models

1–2
PASSENGERS



MERCEDES VITO / VIANO

Families and small private groups

3–6
PASSENGERS



MERCEDES SPRINTER

Small groups · 2016–2018 and 2019+ models

6–20
PASSENGERS



OTOKAR / ISUZU

Midi coach for medium-sized groups

20–27
PASSENGERS



BMC

Coach for larger groups

28–35
PASSENGERS



MERCEDES 403

Full-size touring coach

49
PASSENGERS

TRANSPORT SERVICES

- Airport transfers, arrival and departure
- City tours: full day, or day with an evening programme
- Day trips from Baku to every region in this catalogue
- Dinner transfers, on their own or during a tour
- Multi-day programmes: the vehicle and driver stay with the group in the regions

HOW TO BOOK

Whether you need one transfer or a two-week programme for a group, the process is the same.

1

TELL US YOUR PLANS

Dates, group size, hotel category and what you enjoy.

2

RECEIVE A PROGRAMME

A day-by-day itinerary with hotels and a clear, complete quotation.

3

CONFIRM

Adjust anything you like. We then secure rooms, vehicles and guides.

4

ENJOY THE TRIP

Our team in Baku looks after you from arrival to departure.

THE QUICKEST WAY

MESSAGE US ON WHATSAPP

Send your dates and ideas and we will reply with suggestions. Consultation is free.

+994 70 981 08 00



KHINALIG, GREATER CAUCASUS

LET'S PLAN AZERBAIJAN TOGETHER

Send us your request and we will reply with a programme and quotation.

EMAIL

brillianttravells@gmail.com

PHONE · WHATSAPP

+994 70 981 08 00

WEBSITE

brillianttravel.info

OFFICE

Tbilisi Avenue, Baku, Azerbaijan